1	WILMER CUTLER PICKERING HALE AND DORR LLP	
2 3	SONAL N. MEHTA (SBN 222086) Sonal.Mehta@wilmerhale.com	
4	2600 El Camino Real, Suite 400 Palo Alto, California 94306	
5	Telephone: (650) 858-6000	
6	DAVID Z. GRINGER (pro hac vice) David.Gringer@wilmerhale.com	
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11	Molly.Jennings@wilmerhale.com 1875 Pennsylvania Avenue, NW	
12	Washington, District of Columbia 20006	
13	Telephone: (202) 663-6000	
14	Attorneys for Defendant Meta Platforms, Inc.	
15	UNITED STATE	S DISTRICT COURT
16	NORTHERN DIST	RICT OF CALIFORNIA
17		
18	SAN FRANC	ISCO DIVISION
19	MAXIMILIAN KLEIN, et al., on behalf of themselves and all others similarly situated,	Case No. 3:20-cv-08570-JD
20	•	LETTER OF REQUEST FOR
21	Plaintiffs,	LETTER OF REQUEST FOR INTERNATIONAL JUDICIAL
22	v.	ASSISTANCE PURSUANT TO THE
23	META PLATFORMS, INC., a Delaware Corporation headquartered in California,	HAGUE CONVENTION OF 18 MARCH 1970 ON THE TAKING OF EVIDENCE ABROAD IN CIVIL OR COMMERCIAL
24	Defendant.	MATTERS
25		Judge: Hon. James Donato
26		
27		
28		

LETTER OF REQUEST FOR INTERNATIONAL JUDICIAL ASSISTANCE

1	The United States District Court for the Northern District of California presents its
2	compliments to the Ministry of Justice of the People's Republic of China and requests assistance
3	in obtaining evidence to be used in civil proceedings before this Court.
4	This request is made pursuant to, and in conformity with, Chapters I and II of the
5	Convention of 18 March 1970 on the Taking of Evidence Abroad in Civil or Commercial Matters
6	(the "Hague Evidence Convention"), to which both the United States and the People's Republic
7	of China are party.
8	Specifically, the District Court requests assistance in obtaining evidence from non-party
9	Tencent Holdings Ltd. ("Tencent"), a Chinese entity residing in Shenzhen, the People's Republic
10	of China.
11	SECTION I
12	1. SENDER:
13	The Honorable James Donato United States District Court of the Northern District of California
14	450 Golden Gate Avenue
San Francisco, CA 94102 United States of America	
16	2. CENTRAL AUTHORITY OF THE REQUESTED STATE:
17	International Legal Cooperation Center (ILCC)
18	Ministry of Justice of China 33, Pinganli Xidajie
19	Xicheng District Beijing 100035
20	People's Republic of China
21	Tel: +86 (10) 5560 4537 Fax: +86 (10) 5560 4538
22	
23	3. PERSON TO WHOM THE EXECUTED REQUEST IS TO BE RETURNED: The Honorable James Donato
24	United States District Court of the Northern District of California 450 Golden Gate Avenue
25	San Francisco, CA 94102
26	United States of America
27	With a Copy to the Parties' Legal Representatives:
28	Stephen A. Swedlow

1	Quinn Emanuel Urquhart & Sullivan, LLP 191 N. Wacker Drive, Suite 2700
2	Chicago, IL 60606
3	Tel: (312) 705-7400 Email: stephenswedlow@quinnemanuel.com
4	Shana E. Scarlett
5	Hagens Berman Sobol Shapiro LLP 715 Hearst Avenue, Suite 202
6	Berkeley, CA 94710
7	Tel: (510) 725-3000 Email: shanas@hbsslaw.com
8	Yavar Bathaee
9	Bathaee Dunne LLP 445 Park Avenue, 9 th Floor
10	New York, NY 10022 Tel: (332) 322-8835
11	Email: yavar@bathaeedunne.com
12	Kristen M. Anderson
13	Scott+Scott Attorneys at Law LLP 230 Park Avenue, 17 th Floor
14	New York, NY 10169 Tel: (212) 223-6444
15	Email: kanderson@scott-scott.com
16	Sonal N. Mehta
17	Wilmer Cutler Pickering Hale and Dorr LLP 2600 El Camino Real, Suite 400
18	Palo Alto, CA 94306 Tel: (650) 858-6000
19	Email: sonal.mehta@wilmerhale.com
20	David Z. Gringer
21	Wilmer Cutler Pickering Hale and Dorr LLP 7 World Trade Center
22	250 Greenwich Street New York, NY 10007
23	Tel: (212) 230-8800
24	Email: david.gringer@wilmerhale.com
25	4. SPECIFICATION OF THE DATE BY WHICH THE REQUESTING AUTHORITY
26	REQUIRES RECEIPT OF THE RESPONSE TO THE LETTER OF REQUEST:
27	
28	

1	The Requesting Authority would greatly appreciate a response to the Request for
2	Assistance as soon as is practicable, to ensure that the documents are received in a timely manner
3	for use in the civil proceedings described below.
4	SECTION II
5	IN CONFORMITY WITH ARTICLE 3 OF THE CONVENTION, THE UNDERSIGNED
6	APPLICANT HAS THE HONOR TO SUBMIT THE FOLLOWING INFORMATION
7	REGARDING THE INSTANT REQUEST:
8	5. (a) REQUESTING JUDICIAL AUTHORITY (Article 3(a)):
9	The Honorable James Donato United States District Court of the Northern District of California
10	450 Golden Gate Avenue San Francisco, CA 94102
11	United States of America
12	(b) TO THE COMPETENT AUTHORITY OF (Article 3(a)):
13	The People's Republic of China
14	(c) NAME OF THE CASE AND ANY IDENTIFYING NUMBER:
15	Klein, et al. v. Meta Platforms, Inc., No. 3:20-cv-08570-JD, United States District Court
16	for the Northern District of California, San Francisco, CA, U.S.A.
17	6. NAMES AND ADDRESSES OF THE PARTIES AND THEIR
18	REPRESENTATIVES (Article 3(b)):
19	(a) Plaintiffs:
20	Maximilian Klein
21	Sarah Grabert
22	Rachel Banks Kupcho
23	Affilious, Inc.
24	Jessyca Frederick
25	
26	Mark Young
27	
28	

1	406 Property Services, PLLC
2	Mark Berney
3	Katherine Looper
4	
5	Representatives:
6	Stephen A. Swedlow
7	Quinn Emanuel Urquhart & Sullivan, LLP 191 N. Wacker Drive, Suite 2700
8	Chicago, IL 60606
9	Tel: (312) 705-7400 Email: stephenswedlow@quinnemanuel.com
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13	Tel: (510) 725-3000 Email: shanas@hbsslaw.com
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15	Bathaee Dunne LLP 445 Park Avenue, 9 th Floor
16	New York, NY 10022
17	Tel: (332) 322-8835 Email: yavar@bathaeedunne.com
18	Kristen M. Anderson
19	Scott+Scott Attorneys at Law LLP 230 Park Avenue, 17 th Floor
20	New York, NY 10169
21	Tel: (212) 223-6444 Email: kanderson@scott-scott.com
22	(b) Defendant:
23	Meta Platforms, Inc. 1601 Willow Road
24	Menlo Park, CA 94025
25	Representatives:
26	Sonal Mehta
27	Wilmer Cutler Pickering Hale and Dorr LLP 2600 El Camino Real, Suite 400
28	Palo Alto, CA 94306

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Email: sonal.mehta@wilmerhale.com

David Z. Gringer

Wilmer Cutler Pickering Hale and Dorr LLP

7 World Trade Center

250 Greenwich Street

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Tel: (212) 230-8800

Email: david.gringer@wilmerhale.com

7. NATURE AND PURPOSE OF THE PROCEEDINGS AND SUMMARY OF THE FACTS (Article 3(c)):

(a) Nature of the proceedings:

The nature of the proceeding is a consolidated civil action brought on behalf of two putative classes: (1) a putative Consumer Class (consisting of individuals who use Meta's social networking and social media services); and (2) a putative Advertiser Class (consisting of individuals and entities that purchased Meta's advertising services). Consumer Plaintiffs bring claims under Section 2 of the Sherman Act alleging that Meta obtained and maintains monopoly power in the purported Social Network and Social Media Markets through allegedly false representations about its data collection and use practices. Advertiser Plaintiffs bring claims under Sections 1 and 2 of the Sherman Act for Meta's alleged monopolization and attempted monopoloization of the purported Social Advertising market, including an alleged market division agreement between Meta and Google. These claims are based on the Consumer Plaintiffs' Consolidated Class Action Complaint, Dkt. No. 87, and the Advertiser Plaintiffs' First Amended Consolidated Class Action Complaint, Dkt. No. 237.

(b) Summary of complaint:

Consumer Plaintiffs: Consumer Plaintiffs allege that Meta has engaged in deceptive practices regarding the data privacy protections it provides to users of its services. Consumer Plaintiffs claim that Meta falsely represented that it would provide users with certain privacy protections and deceived users about the amount of user data that it harvested and made available to third parties. Consumer Plaintiffs allege that Meta's mispresentations caused many users to use Meta's services over other competing platforms, which allowed Meta to obtain and maintain a

monopoly position in the "social network" and "social media" markets. A copy of the Consumer Plaintiffs' Consolidated Class Action Complaint is attached as Attachment A.

Advertiser Plaintiffs: Advertiser Plaintiffs similarly allege that Meta's deceptive practices regarding its data privacy protections allowed Meta to acquire a monopoly position in the "social advertising" market. Advertiser Plaintiffs further allege that Meta engaged in anticompetitive practices to eliminate and prevent further competition. Specifically, Advertiser Plaintiffs claim that Meta prevented developers from building mobile applications that could become rival social networks and competitors in the social advertising market. Advertiser Plaintiffs also allege that Meta and Google entered an anticompetitive agreement in September 2018 that divided the online advertising market and helped Meta maintain its position in the social advertising market. A copy of the Advertiser Plaintiffs' First Amended Consolidated Class Action Complaint is attached as Attachment B.

(c) Summary of defense:

For numerous reasons, Meta denies the allegations in the Consumer and Advertiser Plaintiffs' complaints. This Letter of Request is intended to obtain information particularly relevant to the following defenses (which is not an exhaustive list of Meta's defenses in this proceeding): The market, as defined by the Consumer and Advertiser Plaintiffs, is implausible; the industry and the public do not recognize the purported "social network," "social media," or "social advertising" markets; Meta does not have the requisite market share of the alleged markets; competition and consumers cannot be harmed from alleged monopolization of a market for a product distributed free to all users; Meta's data privacy policies and practices are not a means to gain competitive advantage over other competitors; and Meta has always faced competition in any properly defined market.

SECTION III

- 8. EVIDENCE TO BE OBTAINED OR OTHER JUDICIAL ACT TO BE PERFORMED (Article 3(d)):
 - (a) Evidence to be obtained:

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(b) Purpose of the evidence sought:

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¹ Tencent, Businesses, https://www.tencent.com/en-us/business.html (accessed March 26, 2022).

The assistance requested of the People's Republic of China consists of obtaining copies of documents in the possession of Tencent Holdings Ltd.

The evidence sought in this Letter of Request pertains to the allegations and defenses described above and are to be used only in legal proceedings in the matter described. The evidence is subject to a strict protective order as provided in Attachment C. The protective order ensures that documents produced in this matter will not be used by Meta in any way other than for purposes of the litigation. The protective order provides that a producing party such as Tencent Holdings Ltd. may mark its documents as Confidential or Highly Confidential; if it does, no one at Meta may see the documents except two (in the case of Highly Confidential material) to four (in the case of Confidential Material) in-house counsel who are not permitted to participate in Meta's competitive decision-making for two years after receiving the documents.

The information sought in this Request is necessary in the interest of justice for Meta to defend itself fairly against the allegations made by the Consumer and Advertiser Plaintiffs. In particular, Tencent Holdings Ltd. is the owner of WeChat and QQ, which Tencent labels as "social platform[s]." The evidence sought from Tencent regarding the market in which it operates, the share of that market, and its competition with Meta for user time and attention is relevant to Meta's defense, because the presence of other digital platform companies such as Tencent demonstrates that Meta lacks monopoly power in any market.

Meta seeks discovery from Tencent to show that Tencent's products have competed with Meta's products. Meta seeks documents related to how Tencent views competition between its products and Meta (Document Request No. 1) and whether WeChat or QQ's services provide users with features substantially similar to those provided by Meta (Document Request No. 2). Meta also asks whether Tencent has considered compensating its users for data to test Plaintiffs' damages theory (Document Request No. 3). To address Plaintiffs' allegations related to market power, Meta is requesting documents related to whether Tencent believes that its privacy policies

9. DOCUMENTS OR OTHER PROPERTY TO BE INSPECTED (Article 3(g)):

Attached as Attachment D is a list of documents to be obtained from Tencent Holdings Ltd.

10. SPECIAL METHODS OR PROCEDURES TO BE FOLLOWED (Article 3(i) & 9):

To the extent permitted by the applicable laws of China, it is respectfully requested that the appropriate judicial authority of China require that the requested documents be duly marked for identification and produced in electronic and/or paper format, bearing such identification, to:

David Z. Gringer
Wilmer Cutler Pickering Hale and Dorr LLP
7 World Trade Center
250 Greenwich Street
New York, NY 10007
Tel: (212) 230-8800
Email: david.gringer@wilmerhale.com

It is further requested that, if permitted under the laws of China, the document production be accompanied by a sworn statement from an authorized Tencent agent, which attests to the fact

1	that the production comprises the entirety of the documents described herein, or otherwise
2	specifies what documents have been omitted and the reasons for their omission, and which
3	authenticates the documents as true and accurate copies of the documents described herein.
4	11. REQUEST FOR NOTIFICATION OF THE TIME AND PLACE FOR THE
5	EXECUTION OF THE REQUEST AND IDENTITY AND ADDRESS OF ANY
6	PERSON TO BE NOTIFIED (Article 7):
7	It is requested that notice of the execution of the Request be provided to the parties'
8	representatives listed in paragraph 6 above.
9	12. REQUEST FOR ATTENDANCE OR PARTICIPATION OF JUDICIAL
10	PERSONNEL OF THE REQUESTING AUTHORITY AT THE EXECUTION OF
11	THE LETTER OF REQUEST (Article 8):
12	None.
13	13. AUTHORITY APPOINTING COMMISSIONER, PENDING APPROVAL OF THE
14	MINISTRY OF JUSTICE:
15	The United States District Court for the Northern District of California.
16	14. SPECIFICATION OF PRIVILEGE OR DUTY TO REFUSE TO GIVE EVIDENCE
17	UNDER THE LAW OF THE STATE OF ORIGIN (Article 11(b)):
18	In addition to the privileges applicable under Chinese laws, Tencent Holdings Ltd. need
19	not disclose documents and electronic records which constitute confidential communications
20	between it and its attorneys to the extent those communications seek or provide legal advice. This
21	privilege may be waived, however, if the communication has been disclosed to third parties.
22	15. THE FEES AND COSTS INCURRED WHICH ARE REIMBURSABLE UNDER
23	THE SECOND PARAGRAPH OF ARTICLE 14 OR UNDER ARTICLE 26 OF THE
24	CONVENTION WILL BE BORNE BY:
25	The costs of this Hague Evidence Convention process, including the fees of the
26	Commissioner, will be borne by Meta Platforms, Inc., c/o its counsel as identified above. Each
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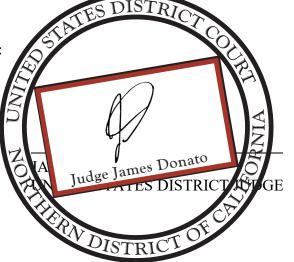
party will be responsible for the fees and expenses, if any, of its own attorneys relating to any proceedings arising from this Hague Evidence Convention process.

SECTION IV

This District Court expresses its gratitude to the authorities of the People's Republic of China for their assistance and courtesy under the terms of the Hague Convention.

Signature and Seal of the Requesting Authority:

Dated: November 18, 2022



1	WILMER CUTLER PICKERING HALE AND DORR LLP	
2 3	SONAL N. MEHTA (SBN 222086) Sonal.Mehta@wilmerhale.com	
4	2600 El Camino Real, Suite 400 Palo Alto, California 94306	
5	Telephone: (650) 858-6000	
6	DAVID Z. GRINGER (pro hac vice) David.Gringer@wilmerhale.com	
7	7 World Trade Center 250 Greenwich Street	
8	New York, New York 10007 Telephone: (212) 230-8800	
9	ARI HOLTZBLATT (pro hac vice)	
10	Ari.Holtzblatt@wilmerhale.com	
11	MOLLY M. JENNINGS (pro hac vice) Molly.Jennings@wilmerhale.com	
12	1875 Pennsylvania Avenue, NW Washington, District of Columbia 20006	
13	Telephone: (202) 663-6000	
14	Attorneys for Defendant Meta Platforms, Inc.	
15	UNITED STATE	S DISTRICT COURT
16	NORTHERN DISTI	RICT OF CALIFORNIA
17	SAN FRANC	ISCO DIVISION
18		
19 20	MAXIMILIAN KLEIN, et al., on behalf of themselves and all others similarly situated,	Case No. 3:20-cv-08570-JD
21	Plaintiffs,	LETTER OF REQUEST FOR
22	v.	INTERNATIONAL JUDICIAL ASSISTANCE PURSUANT TO THE
23	META PLATFORMS, INC., a Delaware	HAGUE CONVENTION OF 18 MARCH 1970 ON THE TAKING OF EVIDENCE
24	Corporation headquartered in California,	ABROAD IN CIVIL OR COMMERCIAL
25	Defendant.	MATTERS
26		Judge: Hon. James Donato
27		
28		

1 The United States District Court for the Northern District of California presents its 2 compliments to the Registrar of the Supreme Court of the British Virgin Islands and requests 3 assistance in obtaining evidence to be used in civil proceedings before this Court. This request is made pursuant to, and in conformity with, Chapters I and II of the 4 5 Convention of 18 March 1970 on the Taking of Evidence Abroad in Civil or Commercial Matters (the "Hague Evidence Convention"), to which both the United States and the British Virgin Islands 6 7 are party. 8 Specifically, the District Court requests assistance through the law firm Harney Westwood 9 & Riegels, LP of Craigmuir Chambers, P.O. Box 71, Road Town, Tortola, British Virgin Islands, 10 in obtaining evidence from non-party Telegram Messenger, Inc. ("Telegram"), a British Virgin 11 Islands ("BVI") entity registered in Tortola, the British Virgin Islands. 12 **SECTION I** 13 1. SENDER: The Honorable James Donato 14 United States District Court of the Northern District of California 450 Golden Gate Avenue 15 San Francisco, CA 94102 United States of America 16 17 2. CENTRAL AUTHORITY OF THE REQUESTED STATE: 18 Registrar of the Eastern Caribbean Supreme Court Supreme Court Registry 19 Sakal Place, 2nd Floor P.O. Box 418 20 Road Town, Tortola British Virgin Island VG1110 21 Tel: +284 468 5001 22 Fax: +284 468 4951 23 3. PERSON TO WHOM THE EXECUTED REQUEST IS TO BE RETURNED: 24 The Honorable James Donato United States District Court of the Northern District of California 25 450 Golden Gate Avenue San Francisco, CA 94102 26 United States of America 27

1	With a Copy to the Parties' Legal Representatives:
2	Stephen A. Swedlow Quinn Emanuel Urquhart & Sullivan, LLP
3	191 N. Wacker Drive, Suite 2700
4	Chicago, IL 60606 Tel: (312) 705-7400
5	Email: stephenswedlow@quinnemanuel.com
6	Shana E. Scarlett
7	Hagens Berman Sobol Shapiro LLP 715 Hearst Avenue, Suite 202
8	Berkeley, CA 94710 Tel: (510) 725-3000
	Email: shanas@hbsslaw.com
9	Yavar Bathaee
10	Bathaee Dunne LLP 445 Park Avenue, 9 th Floor
11	New York, NY 10022
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13	Kristen M. Anderson
14	Scott+Scott Attorneys at Law LLP
15	230 Park Avenue, 17 th Floor New York, NY 10169
16	Tel: (212) 223-6444
17	Email: kanderson@scott-scott.com
18	Sonal N. Mehta Wilmer Cutler Pickering Hale and Dorr LLP
19	2600 El Camino Real, Suite 400
20	Palo Alto, CA 94306 Tel: (650) 858-6000
21	Email: sonal.mehta@wilmerhale.com
22	David Z. Gringer
23	Wilmer Cutler Pickering Hale and Dorr LLP 7 World Trade Center
24	250 Greenwich Street New York, NY 10007
25	Tel: (212) 230-8800
26	Email: david.gringer@wilmerhale.com
27	4. SPECIFICATION OF THE DATE BY WHICH THE REQUESTING AUTHORITY
28	REQUIRES RECEIPT OF THE RESPONSE TO THE LETTER OF REQUEST:

1	The Requesting Authority would greatly appreciate a response to the Request for
2	Assistance as soon as is practicable, to ensure that the documents are received in a timely manner
3	for use in the civil proceedings described below.
4	SECTION II
5	IN CONFORMITY WITH ARTICLE 3 OF THE CONVENTION, THE UNDERSIGNED
6	APPLICANT HAS THE HONOR TO SUBMIT THE FOLLOWING INFORMATION
7	REGARDING THE INSTANT REQUEST:
8	5. (a) REQUESTING JUDICIAL AUTHORITY (Article 3(a)):
9	The Honorable James Donato United States District Court of the Northern District of California
10	450 Golden Gate Avenue San Francisco, CA 94102
11	United States of America
12	(b) TO THE COMPETENT AUTHORITY OF (Article 3(a)):
13	The British Virgin Islands
14	(c) NAME OF THE CASE AND ANY IDENTIFYING NUMBER:
15	Klein, et al. v. Meta Platforms, Inc., No. 3:20-cv-08570-JD, United States District Court
16	for the Northern District of California, San Francisco, CA, U.S.A.
17	6. NAMES AND ADDRESSES OF THE PARTIES AND THEIR
18	REPRESENTATIVES (Article 3(b)):
19	(a) Plaintiffs:
20	Maximilian Klein
21	Sarah Grabert
22	Rachel Banks Kupcho
23	Affilious, Inc.
24	Jessyca Frederick
25	
26	Mark Young
27	
28	

1	406 Property Services, PLLC
2	Mark Berney
3	Katherine Looper
4	
5	Representatives:
6	Stephen A. Swedlow
7	Quinn Emanuel Urquhart & Sullivan, LLP 191 N. Wacker Drive, Suite 2700
8	Chicago, IL 60606
9	Tel: (312) 705-7400 Email: stephenswedlow@quinnemanuel.com
10	Shana E. Scarlett
11	Hagens Berman Sobol Shapiro LLP
12	715 Hearst Avenue, Suite 202 Berkeley, CA 94710
13	Tel: (510) 725-3000 Email: shanas@hbsslaw.com
14	Yavar Bathaee
15	Bathaee Dunne LLP
16	445 Park Avenue, 9 th Floor New York, NY 10022
17	Tel: (332)322-8835 Email: yavar@bathaeedunne.com
18	Kristen M. Anderson
19	Scott+Scott Attorneys at Law LLP
20	230 Park Avenue, 17 th Floor New York, NY 10169
21	Tel: (212) 223-6444 Email: kanderson@scott-scott.com
22	(b) Defendant:
23	Meta Platforms, Inc. 1601 Willow Road
24	Menlo Park, CA 94025
25	Representatives:
26	Sonal Mehta
27	Wilmer Cutler Pickering Hale and Dorr LLP 2600 El Camino Real, Suite 400
28	Palo Alto, CA 94306

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Tel: (650) 858-6000

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7 World Trade Center

250 Greenwich Street

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Tel: (212) 230-8800

Email: david.gringer@wilmerhale.com

7. NATURE AND PURPOSE OF THE PROCEEDINGS AND SUMMARY OF THE FACTS (Article 3(c)):

(a) Nature of the proceedings:

The nature of the proceeding is a consolidated civil action brought on behalf of two putative classes: (1) a putative Consumer Class (consisting of individuals who use Meta's social networking and social media services); and (2) a putative Advertiser Class (consisting of individuals and entities that purchased Meta's advertising services). Consumer Plaintiffs bring claims under Section 2 of the Sherman Act alleging that Meta obtained and maintains monopoly power in the purported Social Network and Social Media Markets through allegedly false representations about its data collection and use practices. Advertiser Plaintiffs bring claims under Sections 1 and 2 of the Sherman Act for Meta's alleged monopolization and attempted monopoloization of the purported Social Advertising market, including an alleged market division agreement between Meta and Google. These claims are based on the Consumer Plaintiffs' Consolidated Class Action Complaint, Dkt. No. 87, and the Advertiser Plaintiffs' First Amended Consolidated Class Action Complaint, Dkt. No. 237.

(b) Summary of complaint:

Consumer Plaintiffs: Consumer Plaintiffs allege that Meta has engaged in deceptive practices regarding the data privacy protections it provides to users of its services. Consumer Plaintiffs claim that Meta falsely represented that it would provide users with certain privacy protections and deceived users about the amount of user data that it harvested and made available to third parties. Consumer Plaintiffs allege that Meta's mispresentations caused many users to use Meta's services over other competing platforms, which allowed Meta to obtain and maintain a

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28 No. 3:20-cv-08570-JD

monopoly position in the "social network" and "social media" markets. A copy of the Consumer Plaintiffs' Consolidated Class Action Complaint is attached as Attachment A.

Advertiser Plaintiffs: Advertiser Plaintiffs similarly allege that Meta's deceptive practices regarding its data privacy protections allowed Meta to acquire a monopoly position in the "social advertising" market. Advertiser Plaintiffs further allege that Meta engaged in anticompetitive practices to eliminate and prevent further competition. Specifically, Advertiser Plaintiffs claim that Meta prevented developers from building mobile applications that could become rival social networks and competitors in the social advertising market. Advertiser Plaintiffs also allege that Meta and Google entered an anticompetitive agreement in September 2018 that divided the online advertising market and helped Meta maintain its position in the social advertising market. A copy of the Advertiser Plaintiffs' First Amended Consolidated Class Action Complaint is attached as Attachment B.

(c) **Summary of defense:**

For numerous reasons, Meta denies the allegations in the Consumer and Advertiser Plaintiffs' complaints. This Letter of Request is intended to obtain information particularly relevant to the following defenses (which is not an exhaustive list of Meta's defenses in this proceeding): The market, as defined by the Consumer and Advertiser Plaintiffs, is implausible; the industry and the public do not recognize the purported "social network," "social media," or "social advertising" markets; Meta does not have the requisite market share of the alleged markets; competition and consumers cannot be harmed from alleged monopolization of a market for a product distributed free to all users; Meta's data privacy policies and practices are not a means to gain competitive advantage over other competitors; and Meta has always faced competition in any properly defined market.

SECTION III

- 8. EVIDENCE TO BE OBTAINED OR OTHER JUDICIAL ACT TO BE **PERFORMED** (Article 3(d)):
 - Evidence to be obtained: (a)

The assistance requested of the British Virgin Islands consists of obtaining copies of documents in the possession of Telegram.

(b) Purpose of the evidence sought:

The evidence sought in this Letter of Request pertains to the allegations and defenses described above and are to be used only in legal proceedings in the matter described. The evidence is subject to a strict protective order as provided in Attachment C. The protective order ensures that documents produced in this matter will not be used by Meta in any way other than for purposes of the litigation. The protective order provides that a producing party such as Telegram may mark its documents as Confidential or Highly Confidential; if it does, no one at Meta may see the documents except two (in the case of Highly Confidential material) to four (in the case of Confidential Material) in-house counsel who are not permitted to participate in Meta's competitive decision-making for two years after receiving the documents.

The information sought in this Request is necessary in the interest of justice for Meta to defend itself fairly against the allegations made by the Consumer and Advertiser Plaintiffs. In particular, Telegram provides a popular and prominent cloud-based messaging service which users view as a competitive substitute to Meta's products. In late 2021, when Meta's products experienced a six-hour long outage, Telegram reportedly gained 70 million new users. The evidence sought from Telegram regarding the market in which it operates, the share of that market, and its competition with Meta products (such as Instagram and WhatsApp) for user time and attention are relevant to Meta's defense, because the presence of other digital platform companies such as Telegram demonstrates that Meta lacks monopoly power in any market.

Meta seeks discovery from Telegram to show that Telegram has competed with Meta's products. Meta seeks documents related to how Telegram views competition between Telegram and Meta (Document Request No. 1) and whether Telegram's services provide users with features substantially similar to those provided by Meta (Document Request No. 2). Meta also asks whether Telegram has considered compensating its users for data to test Plaintiffs' damages theory (Document Request No. 3). To address Plaintiffs' allegations related to market power, Meta is

requesting documents related to whether Telegram believes that its privacy policies and practice
reducesing accommens removes a wirement resolution are but and become are branches
differentiate its products from those offered by its competitors or impact user satisfaction o
engagement (Document Request No. 4 & 5). Lastly, Meta has two limited data requests related to
Plaintiffs' allegations of market share and market definition regarding time spent on Telegram and
the number of Daily Active Users (Document Request Nos. 6 & 7). Meta believes that this
information is relevant to countering Plaintiffs' allegations that Meta has monopoly power in any
cognizable market. Meta limited these requests to time spent, active users, and daily active users
which have been recognized as "appropriate indicators" of "market share." See Fed. Trade
Comm'n v. Facebook, Inc., 2022 WL 103308, at *7 (D.D.C. Jan. 11, 2022). Request Number 6
seeks data limited to specific periods of time when there was an outage on Meta's products and
seeks information related to diversion from Meta's products. In Request Number 7, Meta ha
asked for data from 2013-2016 and 2021 to help respond to Plaintiffs' allegations that Meta ha
any type of durable monopoly power.

9. DOCUMENTS OR OTHER PROPERTY TO BE INSPECTED (Article 3(g)):

Attached as Attachment D is a list of documents to be obtained from Telegram.

10. SPECIAL METHODS OR PROCEDURES TO BE FOLLOWED (Article 3(i) & 9):

To the extent permitted by applicable laws, it is respectfully requested that the appropriate judicial authority of the British Virgin Islands require that the requested documents be duly marked for identification and produced in electronic and/or paper format, bearing such identification, to:

David Z. Gringer Wilmer Cutler Pickering Hale and Dorr LLP 7 World Trade Center 250 Greenwich Street New York, NY 10007 Tel: (212) 230-8800

Email: david.gringer@wilmerhale.com

It is further requested that, if permitted under the laws of the British Virgin Islands, the document production be accompanied by a sworn statement from an authorized Telegram agent, which attests to the fact that the production comprises the entirety of the documents described herein, or otherwise specifies what documents have been omitted and the reasons for their

PERSON TO BE NOTIFIED (Article 7):

1

2

3

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described herein.

omission, and which authenticates the documents as true and accurate copies of the documents

11. REQUEST FOR NOTIFICATION OF THE TIME AND PLACE FOR THE

EXECUTION OF THE REQUEST AND IDENTITY AND ADDRESS OF ANY

It is requested that notice of the execution of the Request be provided to the parties'

representatives listed in paragraph 6 above.
12. REQUEST FOR ATTENDANCE OR PARTICIPATION OF JUDICIAL
PERSONNEL OF THE REQUESTING AUTHORITY AT THE EXECUTION OF
THE LETTER OF REQUEST (Article 8):
None.
13. AUTHORITY APPOINTING COMMISSIONER, PENDING APPROVAL OF THE
MINISTRY OF JUSTICE:
The United States District Court for the Northern District of California.
14. SPECIFICATION OF PRIVILEGE OR DUTY TO REFUSE TO GIVE EVIDENCE
UNDER THE LAW OF THE STATE OF ORIGIN (Article 11(b)):
In addition to the privileges applicable under BVI laws, Telegram need not disclose
documents and electronic records which constitute confidential communications between it and its
attorneys to the extent those communications seek or provide legal advice. This privilege may be
waived, however, if the communication has been disclosed to third parties.
15. THE FEES AND COSTS INCURRED WHICH ARE REIMBURSABLE UNDER
THE SECOND PARAGRAPH OF ARTICLE 14 OR UNDER ARTICLE 26 OF THE
CONVENTION WILL BE BORNE BY:
The costs of this Hague Evidence Convention process, including the fees of the
Commissioner, will be borne by Meta Platforms, Inc., c/o its counsel as identified above. Each
party will be responsible for the fees and expenses, if any, of its own attorneys relating to any
proceedings arising from this Hague Evidence Convention process.
No. 3:20-cv-08570-JD LETTER OF REQUEST FOR INTERNATIONAL JUDICIAL ASSISTANCE

SECTION IV

This District Court expresses its gratitude to the authorities of the British Virgin Islands for their assistance and courtesy under the terms of the Hague Convention.

Signature and Seal of the Requesting Authority:

Dated: November 18, 2022

